



2017 SYMPOSIUM on the EFFECTIVENESS of the CANADIAN PATENT SYSTEM

Friday 24th March 2017, 8:30 AM – 4:30 PM
W. David Hooper Room, 8th Floor,
International Development Research Centre (IDRC),
150 Kent Street, Ottawa, ON

8:30 – 8:45	Registration
8:45 – 9:00	Introduction to future-focused patent policy and overview of objectives <ul style="list-style-type: none">- Facilitator, Jeremy De Beer, <i>University of Ottawa</i>
9:00 – 9:30	Current challenges: Taking stock of Canada's patent system <ul style="list-style-type: none">- Denis Martel, <i>Director, Patent Policy, Innovation Science and Economic Development</i>
9:30 – 10:15	A conversation with policymakers: To grapple with the future, we must understand the present. And we must assess Canada's performance in global context. This coffee-table conversation with policymakers from our trading partners will dig into current frameworks, data, evidence, and indicators to assess the effectiveness of the patent system. <ul style="list-style-type: none">- Conversation host: Mark Schaan, <i>Director General, ISED</i>- Amanda Myers, <i>Economist, USPTO</i>- Pippa Hall, <i>Chief Economist, UKIPO</i>- Mariagrazia Squicciarini, <i>Senior Economist, OECD</i>
10:15 – 10:30	Break
10:30 – 12:00	Assumption testing: Getting to the heart of the most disruptive developments associated with industries and firms affected by patents requires collaborative, interdisciplinary thinking. Under the leadership of experts, all participants will actively break out to explore our assumptions underlying crucial topics facing Canadian patent policymakers. <ul style="list-style-type: none">- Patents and competition policy (Nancy Gallini, <i>University of British Columbia</i>)- Firm-level patent strategy (Corinne Langinier, <i>University of Alberta</i>)- Open, collaborative, and user innovation (Catherine Beaudry, <i>Polytechnique Montreal</i>)- Patent enforcement and exchange (Alberto Galasso, <i>University of Toronto</i>)- Patent data analytics (Andrew Torrance, <i>University of Kansas</i>)- Patent law practice (Nathaniel Lipkus, <i>Osler, Hoskin & Harcourt LLP</i>)
12:00 – 12:30	Sharing insights from the breakout sessions Rapporteurs to share key takeaways



12:30 – 1:30

Lunch

1:30 – 2:45

Foresight into future scenarios for patent policy and strategy: The patent system does not exist independently from the technological, social, economic, political, environmental, and other forces acting upon it. In a lengthy and robust scenario-building exercise, the European Patent Office (EPO) identified four plausible scenarios for the future that we will engage with. Participants will form groups to enrich the details of these “vignettes” in a Canadian context and enhance understanding of the driving forces shaping these futures.

2:45 – 3:00

Break

3:00 – 4:30

Strategic planning to inform today’s policy agenda: During the final session, participants will work actively together to revisit assumptions identified earlier in the day in light of different scenarios. We will identify new ways to approach today’s pressing policy challenges with revised assumptions and reimagined visions of alternative futures.